

Case Study: Re-engineering Milk Procurement Process

Customer

- Customer is one of the fastest growing FMCG Company in India.
- Employee of 2 Lakh & revenue of 3000 + Crore INR

- The client had to deal with multiple complex and interdependent processes, which include procurement of raw milk, dairy production planning, dairy process control, quality management, sales order processing and distribution. It desired to integration of all business processes on a single platform that would result in business growth while leveraging the processes, people, technology and information.

Challenges

Solution

- Sigitek re-engineered the current business processes of the client, within and beyond the organizational scope. Our team integrated all the critical business process through SAP Functional and Technical Services.
- We improvise the Dairy Transaction in terms of Farmers & Agent Posting. Beyond this, we also integrated with their 3rd party system to automate the Dairy Transaction

- Strong control over production planning operations resulted in the reduction of wastage losses by approximately 40%.
- The integration resulted in enhanced product visibility through a holistic view of the whole enterprise.
- Streamlining of raw milk collection processes increased the operational efficiency of the business by reducing the number of milk procurement transactions.

Benefits